





PRACTICAL, APPLICABLE, DATA DRIVEN TRAINING

At the tip of your finger you can attend live and recorded classes anywhere with ease, Get globally recognized certifications, get high paying jobs, enjoy exclusive support and mentorship with us

DABRANDCITY BROCHURE
www.dabrandcityacademy.com

Message from The Lead TUTOR



udos, I can attest that it took determination, consistency and diligent search for you to be with this brochure right now. I am sure your desire for growth and drive for success brought you here and you are anticipating getting additional skill and knowledge that will place you a step higher and better than your competitors. You have come to the right channel. Our existence as a company is binged on your success with us. And this can only be done if we collaborate with you to achieve your goals. hence, we are glad to let you know that our team have been anticipating you. We are the foremost supportive soft tech solutions Academy you can find in Africa.

We understand through experience and study that growth is attained with support of experienced hands. We are here to inspire and provide top notch knowledge in the tech industry you require to move from where you are to where to you want to be. Our vision is to enable you acquire global standard skills and knowledge that will make then internationally relevant. We structured our content to be independent, experiential, and easy to understand, our tutors are motivated by passion and experience, and our solutions are clients focused. It is all about your growth. Tell us how you want us to help you on your growth journey.

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WHO NEEDS THIS?

UNDERGRADUATES:

For undergraduates desirous of securing their future, and earning while in school, we have courses specifically curated to accommodate your goals. We prepare you for the future, while teaching you how to harness today's opportunities.

UNEMPLOYED:

Want to have an edge in your career?, certifications are not enough, experience, portfolio will open doors faster than certification, interestingly, we provide you with international certification and help you build portfolio, resume, and interview skills that will put you in front as the preferred candidate for that big job.

UNDEREMPLOYED:

Not satisfied with your current job in terms of pay, career line, or other factors, adding a digital skill will boost your chances of either getting a new job or starting a side hustle that will grow to become your main source of income. You stay poor and dissatisfied, get up, learn with Dabrandcity academy and you will be better for it.

MANAGEMENT PROFESSIONALS:

Are you a top gun in your company or industry, the need to stay updated and continue to deliver is paramount. As a professional, you need to be able to show track of growth, acquisition of new knowledge and ability to be relevant in your industry, which of our courses do you need to brighten your star. Enrol today

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ENTREPRENEURS:

Acquiring tech skills is not solely for career, it is for entrepreneurs who fancy DIY approach, want to be first-hand and be able to know what needs to be done when it needs to be done and how it should be done. Entrepreneurs that leverage on data, make better decision in all aspect. Learn digital marketing, data analytics, business analysis, project management to be on top of your game, show that you are a CEO/leader not just a business owner.

Your roadmap to a successful career

Access to international knowledge that will make you competitive in the global stage. We want you to learn the right skills that will position you to earn in dollars.



* Define your path

(your journey with us starts with you defining exactly what and what you want to learn. We do not accommodate participants who are compelled to learn by third parties. Acceptance into a cohort requires you define your WHY)

* Learn dutifully

(Our process is flexible but rigorous, detailed and time bound. You chose to earn with what you want to learn from us, then learn. Our experienced supportive trainers are always available to support)

* Get Incubated/intern

(Certificates are important, Experience are more important, we provide on the job training, give you opportunity to intern and build a portfolio that is respectable)

* Attract opportunities

(Your dreams are valid and your why provides direction on the support you need in your journey; hence we monitor your progress towards your goal, provides you with opportunities you can leverage on to get closer to that goal)

* Earn substantially

(you follow our guide, you are guaranteed of earning competitively on the global scale, we do not just train, we ensure you investment in acquiring knowledge with us gets significant ROI)

AT THE END OF YOUR TRAINING WITH US, YOU WILL ACQUIRE TECH SKILLS TO WORK FOR ANY OF THE FOLLOWING COMPANIES:



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WILL YOU LIKE TO EARN THIS MUCH MONTHLY ?

Check the salary certified candidates can earn in Nigeria and abroad by choosing to learn from us. We will make you fit to earn more than this!



How much does a Data Analyst make in Nigeria?

Experience \sim All years of Experience

NGN 480,000/mo

How much does a Motion Graphics Designer make in Nigeria?

All years of Experience ~

NGN 675,000/mo

How much does a User Experience Designer make in Nigeria?

 \sim All years of Experience

NGN 335,000/mo



AXA **Business Analyst - Monthly**

3.9 *

Wakanow.com Digital Marketer - Monthly

3.5 *



4.0 *

ience

United Bank for Africa Data Analyst - Monthly



Experience \sim All years of Experience

NGN 500,000/mo

How much does a Product Manager make in Nigeria?

Experience All years of Experience \sim

NGN 605,000/mo

How much does a Project Manager make in Nigeria?

 \sim All years of Experience

Experience

NGN 605.000/mo

About NGN 241K -NGN 525K 2 salaries See 2 salaries from all locations

About NGN 239K -NGN 262K 1 salaries See 1 salaries from all locations

NGN 366.667 /mo 4 salaries See 5 salaries from all locations

Plan to relocate? gettrained for potential employers

How much does a Project Manager make in United Kingdom?

All years of Experience ~

How much does a Business Analyst make in United Kingdom?

All years of Experience

£49,830/yr



Experience

How much does a Virtual Assistant make in United Kingdom?

All	years of Experience	~

How much does a Data Analyst make in United Kingdom?

 \sim All years of Experience



£35.037

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Courses we offer

Courses fee, duration, mode of delivery are quite flexible to support your goals, reach out to us to confirm +2349057299917, info@dabrandcity.com

Non code Skills

- * Project Management
- * Business Analysis
- * Data Analysis
- * Digital Marketing
- * Product Management
- * User Experience (UI/UX)

Check our website for more courses

- * Virtual Assistance
- * Business development
- * SEO Specialist

Code Skills

- * Software engineering
- * Frontend Development
- * Backend Development
- * Mobile App Development



WHY LEARN FROM DBC ACADEMY

- + Supportive Team
- Experienced Trainers
- + Quality and relevant Content
- + Mentorship
- Experiential learning
- Job ready portfolio
- Inspiring Success stories
- + Collaborative learning
- + Practical/on the job activities
- Live projects
- Teamwork and collaboration
- + One on one support
- Vast Ecosystem to tap into
- + Increased earning potential
- + Credibility

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WE HAVE ALUMNI THAT SHARED THEIR STORIES

I

I found my why, I was shown the way to my what"

I was confused about what to do, I have heard about the labor market and the level of confusion and unemployment around even for first class students. I was lucky to find Dabrandcity Academy. First, I had sessions on clarity to know where I desire to go, cause tech world is wide, and I could not afford to waste time learning something that will soon be obsolete or was not my area of strength. With the clarity road map, I found interest and potentials in mobile app development. The academy helped me drew a 5years plan, and then supported me with tutors' tools, textbooks and most importantly global bootcamps and collaborative assignments and certifications. That has elevated my capacity and value. - Oriyomi

LANDED A GOOD PAYING REMOTE JOB

Did you know I got my first remote job immediately I finished? Do you know what it means for a corp member to be paid monthly on a remote job in Nigeria? That is how much value I got from the academy. I was taught and packaged for good paying jobs I personally did not know existed. I doubted the possibility of landing the job, I got invited to three interviews, and I was afraid, and the academy tutor supported me and helped me build clarity, certifications and portfolio that gave me the leverage. - Adewale

TECH IS EASIER WITH A GREAT SUPPORT TEAM

I have had experience with hard life in tech, I tried so many areas, backend, PHP, Laravel. I was just series of fruitlessness. I got to Dabrandcity academy, and I learn not everyone needs to code as a tech lady. I was shown options like graphics, UIUX, project management etc. and I jumped on UIUX, Now I am an excellent graphics designer, UIUX professional certified by Dabrandcity academy and Google. I have gotten jobs before I finished my training sessions because of the portfolio I was told to build, I have access to communities in the tech space, I have access to wonderful mentors we were

> introduced to and here I am. I am a non-code tech lady. Thanks, DBC academy. You did not just teach, you provided guidance and remarkable support. - RACHEL

DISTANCE IS NOT A BARRIER

Frontend and backend development looked hard from afar, until I got to Dabrandcity Academy, the step-by-step guides, the understanding tutors, the learning options, the interactive sessions, the career courses, the clarity discussion made my learning curve so smooth and easy. Tutors were

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available when you need them, support was there, and I was consistently motivated to be on top on your learning schedule. One key word I remember in the inspiring sessions with the CEO was, the volume of investment determines the time frame to achieving my personal goals. I decided to learn what others learnt in 18months in I entered the academy just to learn a skill, I graduated with a skill, knowledge, application, and opportunities to leverage on. Thanks for the excellent opportunity!-

ITS NEVER TOO LATE TO LEARN

At 38years, 2019, with a child and unemployed wife, I lost my job as a banker, and thought the world is over, I had only ND and getting jobs was a mirage, I went to confide in my mentor because I was frustrated and without direction.

He gave me hope and directed me to Dabrandcity Academy, skeptically I attended the clarity session and got a little inspired at the possibilities in tech. I was a tech novice. I decided to learn graphics and website design, well today I am comfortable, and I have a business. I was not just taught website designs; I was thought he business of website design and graphics. I was handheld till I got my first two clients. Interestingly, till now when I have issues I relate with the Academy for help. I get jobs bigger than me and transfer to the Academy for support. I was not trained to acquire knowledge for knowledge's sake, I was trained to use it to earn a livelihood. My mentor knew this before

directing me to the Academy. The Academy curated space and time for my peculiarity.

UPGRADE IS IMPORTANT TO STAY RELEVANT

As the General Manager of a 500Million worth poultry farm, I was concerned about becoming obsolete with the trends in the poultry industry around data analytical for management level decision making. At first, I thought the Academy was solely for young people until I had my first conversation. As a manager, time and tools can be adapted to my schedule and niche. I enrolled in business analytics. The tutor interesting, curated examples send assignments for my industry. The level of detail and personalization experienced was exemplary. I learnt excel and other analytical tools and honestly, I have been better for it. With the knowledge, I was able

to convince my director on gather a 1Billion naira loan for expansion. Data do not lie was one key take away all though and it showed. I became a shareholder in the company because of my data driven opinions. - Dr Oni

INVEST IN KNOWLEDGE EVEN WHEN THINGS ARE BLINK

Unemployed and frustrated, I enrolled for digital Marketing with Dabrandcity academy, I squeezed out the payment, even paid in installment. I dare to say that the pattern of training was so practical and straightforward that in less than a month I was bold enough to start announcing to people that I am a digital marketer. As an addon the company got me jobs that I could start with, I was paid as a digital marketing consultant for companies. Today, I collaborate with a great firm as their digital team lead while I run my personal digital marketing hustles in the side. Imagine all I learnt was theory and not the whole package including getting a job, interview skills, CV packaging, drawing a career path and collaborating with teams, I would just be another individual with knowledge without knowing how to use it. Oludoyin

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www.dabrandcityacademy.com academy.dabrandcity.com

Make payment and join the next cohort Reach out to

> +2348056424343 +2348107471213 +2349057299917

info@dabrandcity.com

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DON'T SLEEP ON THIS, MAKE THE RIGHT DECISION NOW

REACH OUT TO US TO JOIN THE NEXT COHORT!

Data is the new oil, and the ability to harvest, convert and interpret data in this digital age will make you a sought after! HR, CRM, MARKETERS, SALES, everyone needs a TECH professional to run an efficient company.

TECH is not only about coding, it includes anyone with digital skills and who understands the value and use of data to bring about progress. Hence, at the Academy, we ensure you understand the value of the data you control as a digital marketer, business analyst, project manager, user experience professional etc.

We demystify the complexities to relatable useful content that will make you stand out from others who has access to the same content as you. Data is a waste without proper utility.

Learn with us, start today!

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